

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Display of messages on the occasion of Telangana Formation Day Celebration , Godavari Pushkaralu and Telangana Tourism promotional information during 2015 through outdoor hoardings covering 10 districts across the Telangana, for two months from 1st June to 31st July 2015, through M/s. Sweldor Communications (P) Ltd Hyderabad – Release of Rs. 24,57,200/-. (Rupees Twenty Four Lakhs Fifty Seven Thousand Two Hundred only)including taxes – Sanction - Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 332

Dated: 30-05-2016
Read the following:

1. Proposal from M/s. Sweldor Communication Pvt., Ltd., Hyderabad. Dated: 16-12-2015.
2. Lr.No.2024/PMU/PRO/2015, of YAT & C (PMU) Department, Dt: 29-01-2015.
3. Letter from M/s. Sweldor Communication Pvt., Ltd., Hyderabad Dt: 25-05-2015.
4. Letter from M/s. Sweldor Communication Pvt., Ltd., Hyderabad Dt:25-04-2015.
5. Invoice No.SCPL/17/2015-16, Dated:29/09/2015, Invoice No.SCPL/007/2015-16, Dated 29/09/2015 and Invoice No.SCPL/18/2015-16, Dated 29/09/2015 from M/s Sweldor Communications (P) Ltd., Hyderabad.

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ORDER:

1. In the reference 1st read above, M/s. Sweldor Communication Pvt., Ltd., Hyderabad has submitted a proposal for taking up Telangana Tourism branding through Hoardings outdoor hoardings covering 10 districts across the Telangana on the occasion of Telangana Formation Day Celebration, Godavari Pushkaralu and Telangana Tourism promotional information during 2015. Accordingly, in the reference 2nd reads above, Government has issued work order for the same.
2. In the reference 3rd read above, M/s. Sweldor Communication Pvt., Ltd., Hyderabad has requested for extension of the existing campaign from 01-06-2016 to 31-07-2016 (2 months).
3. In the reference 4th read above, M/s. Sweldor Communications (P) Ltd., Hyderabad, has submitted three bills for an amount of Rs.17,80,000/- + taxes i.e., Rs.20,29,200-. (Rupees Twenty Lakhs Twenty Nine Thousand and Two Hundred only) + Rs.2,14,000/- and + Rs.20,680/- total cost of Rs.24,57,200/-. (Rupees Twenty Four Lakhs Fifty Seven Thousand Two Hundred only) includes taxes, towards display of messages on the occasion of Telangana Formation Day Celebration, Godavari Pushkaralu and Telangana Tourism promotional information during 2015 through outdoor hoardings covering 10 districts across the Telangana and requested to release the payment.
4. Government, after careful examination of the matter, hereby order to sanction and release an amount of Rs.24,57,200/-. (Rupees Twenty Four Lakhs Fifty Seven Thousand Two Hundred only) includes taxes, towards display of messages on the occasion of Telangana Formation Day Celebration, Godavari Pushkaralu and Telangana Tourism promotional information during 2015 along with printing and mounting charges on outdoor hoardings covering 10 districts across the Telangana through M/s. Sweldor Communications (P) Ltd., Hyderabad. Further, the Government hereby ratifies the action for allotting the work to M/s. Sweldor Communication Pvt., Ltd., Hyderabad, without work order for the period from 01-06-2016 to 31-07-2016 (2 months) due to urgency.
5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account: "3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure".

(P.T.O)

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Sweldor Communications (P) Ltd., Hyderabad., through following details:-

Account Name	: Sweldor Communications (P) Ltd,
Account No	: 26610200000328
Name of the Bank	: Bank of Baroda
Branch	: Banjara Hills, Hyderabad.
IFSC Code	: BARB0PBBHYD
PAN	: AAHCS8968B

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Sweldor Communications (P) Limited, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER